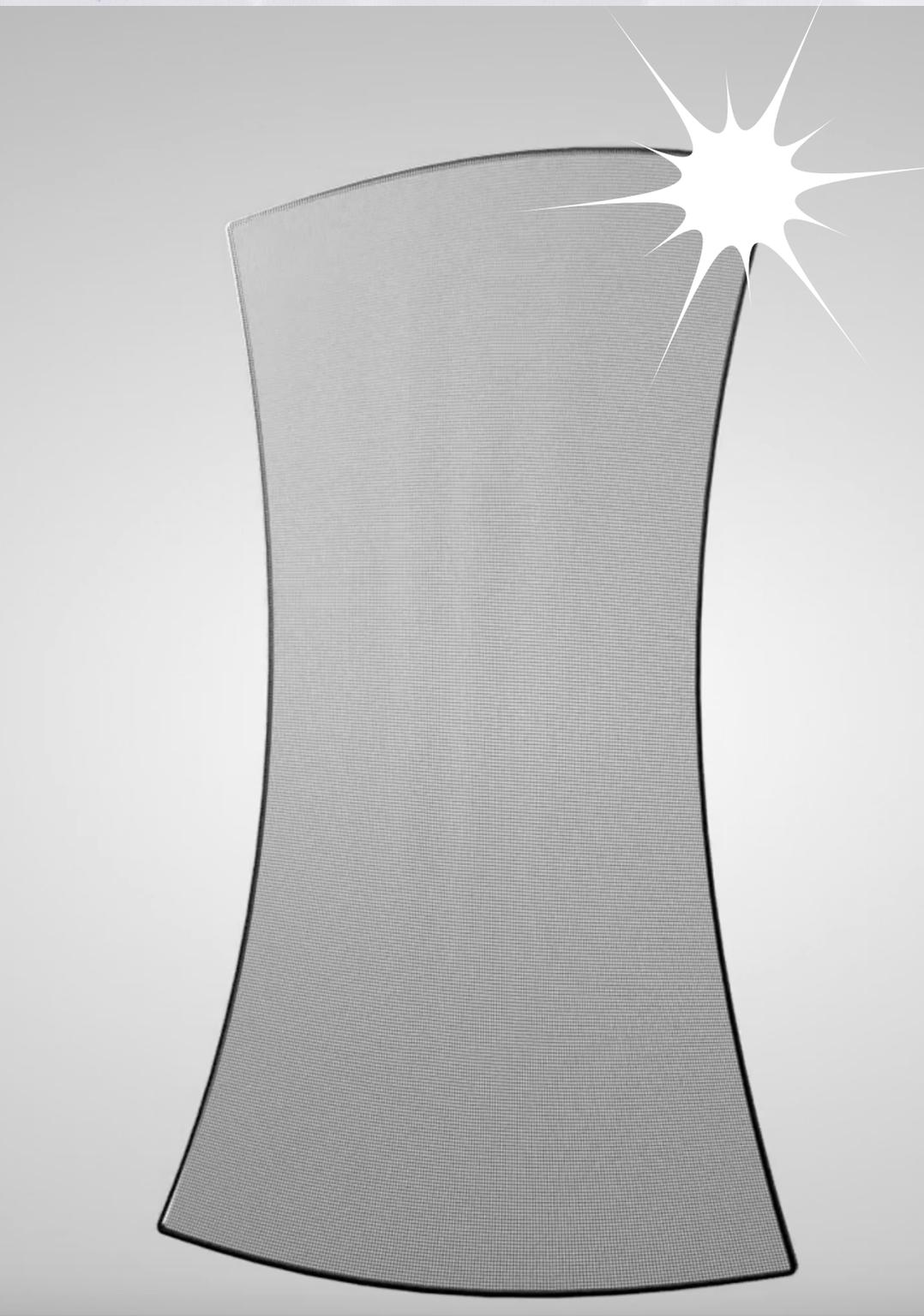




**FLEXSCREEN**

fixed that \$h\*t





WELCOME TO

"FlexScreen fixed that \$h\*t"

a series where we will focus on everything you hate about the century-old technology of preflex aluminum window screens.

We'll highlight one annoying feature at a time and show you how FlexScreen not only fixed the problem – we annihilated that \$h%t.

First up – the aptly named  
TENSION CLIP



FlexScreen fixed that \$h\*t  
TENSION CLIPS





## TENSION CLIPS

Clearly, the screen in this pic has way more than one problem but for now our focus is on that curved metal spawn of Satan at the top. Like all flimsy, complicated attachment hardware, these tension clips are meant to help hold your screen in place. And if you intend to NEVER remove your screens or clean your windows (which is gross, BTW) they would be sub-par sufficient. But try just once to remove and replace screens with these instruments of torture, and you'll convince yourself that dirty windows aren't so bad. Because tension clips are sharp as a bugger, really hard to handle, and will cut you without remorse. They make getting your screens in and out like playing Twister, but with razor blades thrown in for a little extra excitement. And who needs that kind of anxiety? So we fixed that \$h%t.

FlexScreen is smooth (in more ways than one 😊). Our screens glide into and out of your windows in seconds because our sleek, flexible, nearly indestructible spring steel frame has ZERO attachment hardware. And here's where tension is a good thing, because it's what securely holds your FlexScreen in place all the way around your window. No hassle, and no pain! (If you cut yourself on one of our screens, well, we recommend staying away from the cutlery drawer altogether.)

NEXT UP:

## PLUNGER PINS

Find out how they are the tension clip's evil twin, but maybe even more sinister.



FlexScreen fixed that \$h\*t  
PLUNGER PINS (P-PINS)





## PLUNGER PINS

Unlike the tension spring, that doesn't even pretend to have any redeeming qualities, plunger pins (or p-pins) are deceptive. They appear all cute and unobtrusive, like they want to play nice. But, just like that mean girl in the 7th grade, they will mock you behind your back – relentlessly.

Like all other maddening forms of screen attachment hardware, p-pins exist to hold your window screens in place. In order to accommodate them, holes need to be drilled into your window screens and your windows. That's right – holes – drilled through your brand-new windows and window screens. That's bad enough, but here's the really sinister part – most screens are going to have more than 2 plunger pins (you see where we're going with this...) so the plunger pin-to-hand ratio is not in your favor. These little spring-loaded tricksters are a setup for crushing failure and low self-esteem. They'll keep springing back into their holes just like those annoying rodents in that Whack-A-Mole carnival game. Just when you think you've got it – you don't – and you can almost hear them laughing at you.

If you do manage to get the screens out, your chances of getting all of those p-pins perfectly lined back up and your screen back into your window (without damaging the flimsy aluminum frame or the p-pins themselves) are about as good as hitting the lottery on the same day you get struck by lightning. However, your chances of blasting through every known swear word in the process – really, really good. Like, picking the wrong check-out line good. So we fixed that \$h%t.

FlexScreen requires only 2 hands and about 15 seconds to install or remove. We're all about building self-confidence and setting you up for success. You're welcome! □

NEXT UP:

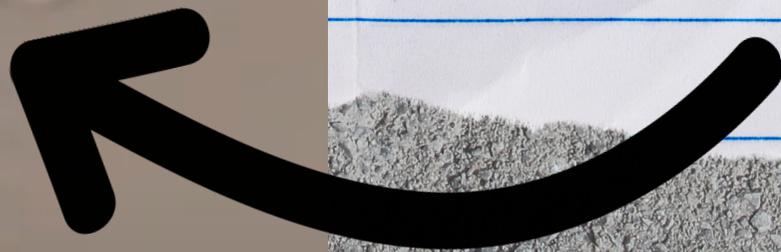
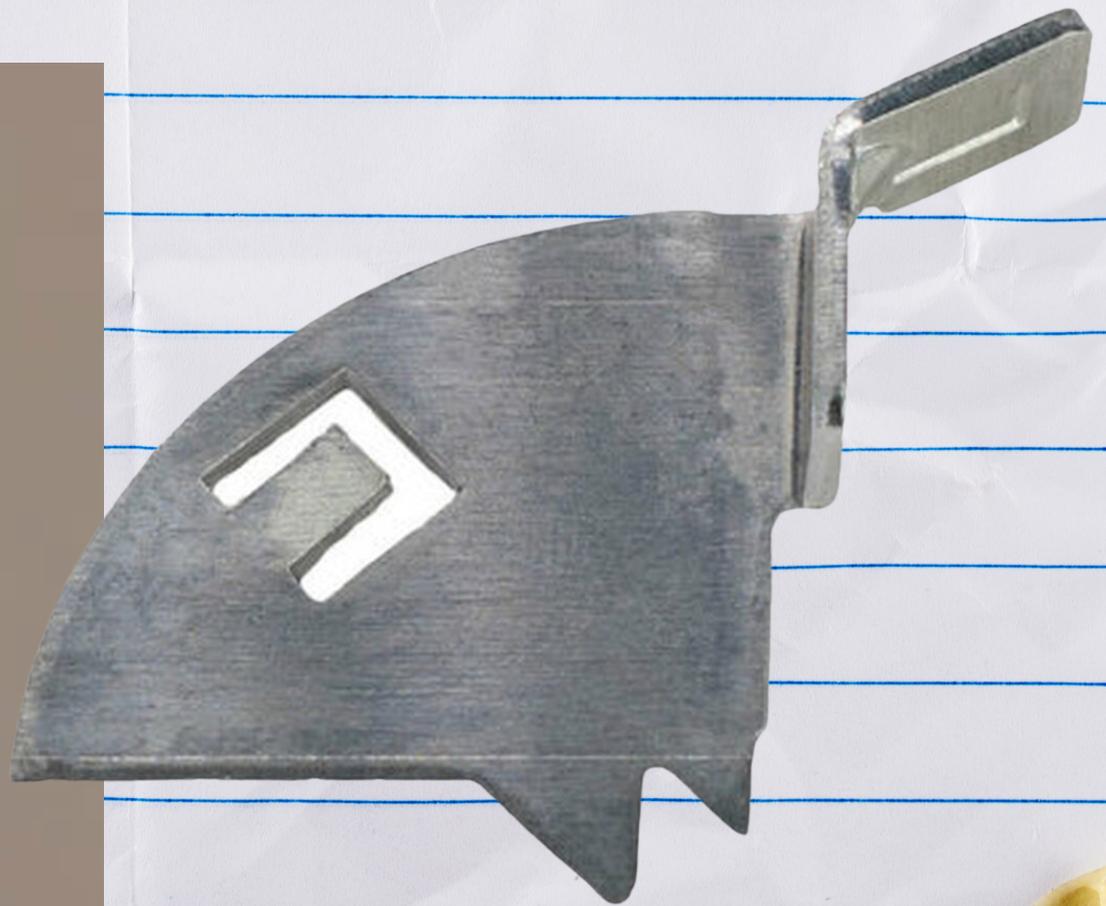
## KNIFE LATCHES

Because apparently, we needed another reason to cut through our new screen frames and windowsills...



FlexScreen fixed that \$h\*t

KNIFE LATCHES





## KNIFE LATCH

Oh, they tried to soften this whole mini guillotine situation by calling it a “butterfly” latch, but we all know better. This frustrating form of attachment hardware requires a slit to be cut into your screen frame and windowsill. Once again, cutting into stuff is rarely a good move – unless it’s pie or cake.

The idea is that the shark fin-looking edge of the knife latch pushes up into the slit in your window to hold your screen in place. But, over time, this piece of hardware loosens up and, just like that grocery cart with the bad wheel or your teenager, it doesn’t want to go where you want it to go or do what you want it to do. That knife latch will have a mind of its own in no time and start thinking it’s grown. You say “up,” it says, “nice try,” rolls its eyes, and flops back down. And, of course, when you take your screen out and try to put it back in, good luck threading that needle. Lining up the latch with the slit in your window is like trying to put a toddler’s arm through a coat sleeve.

So we fixed that \$h%t.

FlexScreen will never get an attitude with you. Our screens will happily do what you want, when you want, every time without problems or complaints - because our attachment hardware is NO attachment hardware. We are the golden retriever of window screens.

Everyone loves us. ♥

NEXT UP:

## SCREEN SPLINE

The stage mother of all window screen hardware.



FlexScreen fixed that \$h\*t

SCREEN SPLINE





## SCREEN SPLINE

Screen spline is a rubber cord meant to keep the mesh secured in the screen frame. A special tool has to be used to push the spline and mesh material into the spline groove of the frame. And as cool as a “spline groove” sounds, it’s not cool at all, or groovy in any way. Just like those annoying child star stage mothers, rubber spline is supposed to stay in the background and have a supporting role, but it just can’t help itself. In time, that spline will inevitably work its way out of the shadows, making sure all of the attention is on it and causing drama in the process.

But hey, if you like the look of black snakes hanging out of your windows and big gaps in your screen mesh so bugs can get in – then, by all means, preflex window screens with spline are for you. But if you don’t...

...we fixed that \$h%t.

No need for screen spline with FlexScreen! We perform some patented superhero manufacturing \$h%t that heat bonds the screen mesh directly to our PVC-coated spring steel frame. And this bond is tighter than facelifts and flyer than spaceships. For real.

NEXT UP:

## ALUMINUM FRAMES

Nobody wants beer cans in their windows.  
(Well, almost nobody – probably.)



FlexScreen fixed that \$h\*t

ALUMINUM FRAMES



straight up



## ALUMINUM FRAMES

Did you know that tin and aluminum are some of the weakest metals found on earth? You know it's true because Google (and science) say so. So why are your window screens made from the same material as beer cans when we all know that beer cans can be crushed on your forehead? (And it won't even hurt depending on how many you've already had.) So it only makes sense that your aluminum window screen frames can be just as easily bent, dented, twisted, or broken. And the more you handle them the worse it gets. (Just like beer.)

So we fixed that \$h%t.

The FlexScreen frame is made of phosphate enhanced, high carbon, oil tempered spring steel – the strongest alloy currently available. This is the stuff that your car's shock absorbers and your garage door springs are made of. But we couldn't stop there, so we coat this incredibly strong material with exterior grade, high performance, Duralloy PVC. You'll find this material on outdoor metal park benches and on your dishwasher racks. Bring on the weather, the salt spray, the extreme temperatures, etc. Throw us off a building, drag us behind a car, hit us with a hammer. We can take it! And we know, because we've done all these things and documented them for social media. There isn't a stronger window screen in the world, or a better-looking one. 😊 (Just don't ever try to crush a FlexScreen on your forehead. Like, ever.)

NEXT UP:

## PLASTIC CORNERS

As solid as a hollow chocolate bunny - which everyone hates.



FlexScreen fixed that \$h\*t

PLASTIC CORNERS





## PLASTIC CORNERS

Many preflex window screens have plastic corners. And just like milk on a hot day, plastic corners are a bad choice. UV light degrades the plastic, and it doesn't take long for those suckers to discolor and get as brittle as your great grandma's bones. Then they break. Then people get out the duct tape. Then, as much as we love duct tape, it's game over for your screen. Even screens that don't have plastic corners still have corners, and they are always vulnerable to damage and failure.

So we fixed that \$h%t.

Our one-piece spring steel frame is expertly formed, using our wire-bending technology (more of that patented superhero manufacturing \$h%t), to create beautiful curves, not corners. Technically speaking, FlexScreen doesn't have corners. And you can't break what you don't have.

NEXT UP:

## CROSS BRACE

The red flag that will make you instantly swipe left.



FlexScreen fixed that \$h\*t

CROSS BRACE



#Nope



## CROSS BRACE

When you see cross brace on a window screen, you don't need to look any further. We don't care if it has a nice personality, a great job, or a huge inheritance – just move on. Because cross brace screams, “I'm here and I'm needy!” Typically found on larger screens, cross brace is a BandAid™ solution used to help support the flimsy aluminum screen frame, so it doesn't bow or lose its shape. A noble cause, sure, but in the process, it demands to be noticed, takes up space, and assaults your view.

So we fixed that \$h%t.

We manufacture FlexScreens up to 55” x 80” – and you can rest assured that we won't suck the life out of you because we don't need anything except a window frame to support us, no matter the size. Nothing to block your view – and we mean literally nothing – because our spring steel frame completely hides in the screen track or pocket of your window, leaving you with only a beautiful, uninterrupted view. FlexScreen is strong, independent, beautiful, and as low maintenance as it gets. A swipe right situation every time.

NEXT UP: (Really? You still need more? (Are you related to Cross Brace, by any chance?))  
OK, next up is the WRAP-UP – and a stern warning. ☹️





# FLEXSCREEN

fixed that \$h\*t

~~TENSION CLIPS~~

~~PLUNGER PINS~~

~~KNIFE LATCHES~~

~~SCREEN SPLINE~~

~~ALUMINUM FRAMES~~

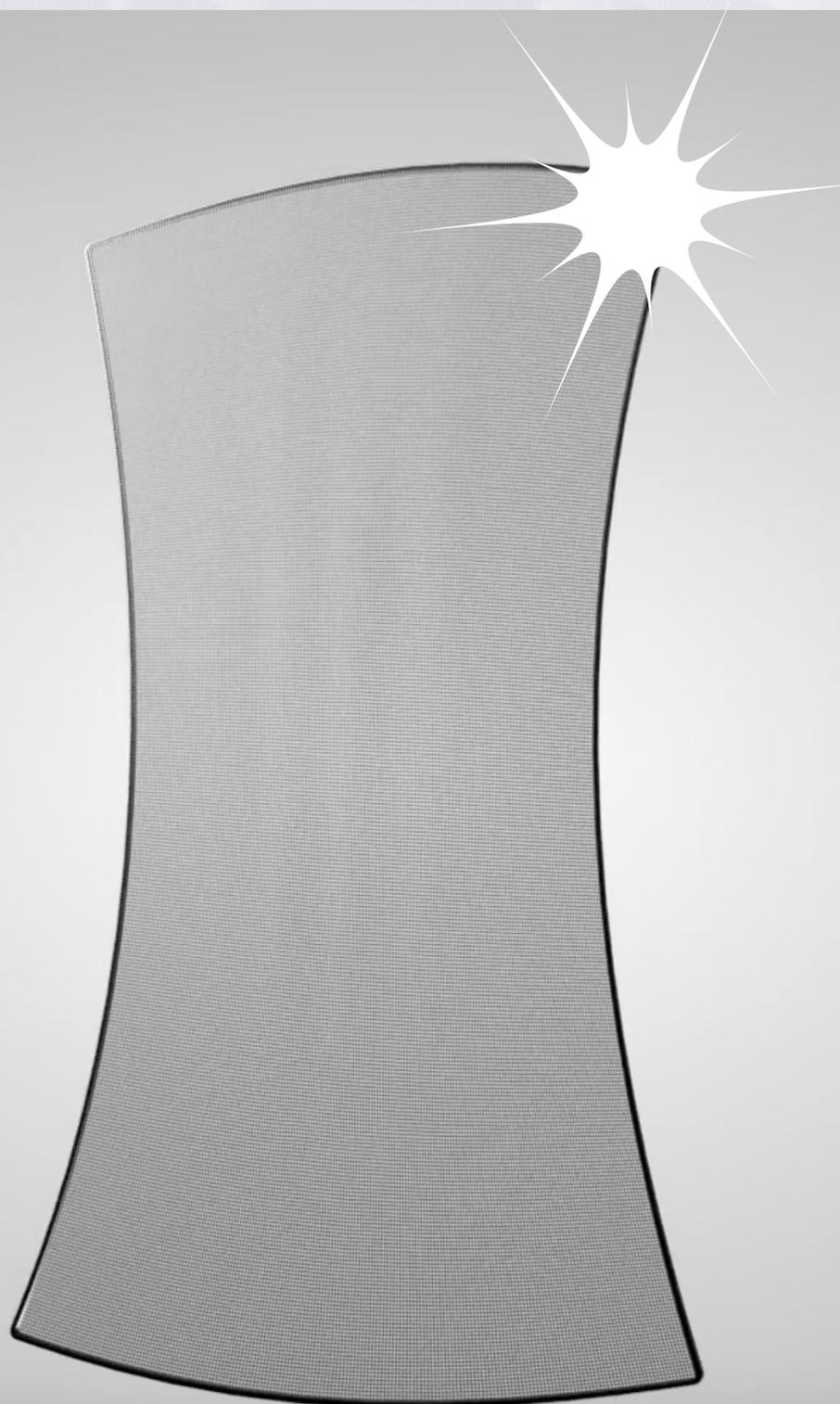
~~PLASTIC CORNERS~~

~~CROSS BRACE~~

WE FIXED ALL

THAT \$H\*T

AND MORE!





## WRAP-UP

Listen, we're not playing around. Just like your mother, we've had it "up to here" with all of that preflex screen nonsense. You're looking at the future (our Shark Tank partner, Lori Greiner, called us "the best better mousetrap" she's ever seen come into The Tank) so come on over to the simple, beautiful, sleek, durable, pain-free side of window screens.

You'll wonder why you put up with all that other \$h%t for so long!

Visit our website for ordering details.  
Don't make us count to 3...

[flexscreen.com](http://flexscreen.com)

